



HEALTH AND COMMUNITY FOR ALL

YMCA OF WESTERN NORTH CAROLINA
2021 IMPACT REPORT

THANKS FOR MAKING A DIFFERENCE

Dear Friends,

The World Health Organization defines health as a state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity. This aligns 100% with the Y's mission. Helping others build a healthy spirit, mind, and body is our reason for being, and we are called to that mission now more than ever.

Our community has been under tremendous strain since the pandemic began. The Y has been there to ease the burden with nurturing childcare, healthy food, and welcoming arms. In crisis there is innovation, and we continue to adapt to meet community needs in new ways.

This year, supporters like you have made it possible for us to...

- hire bilingual community health workers to connect people with much-needed resources
- plan and host vaccine clinics that removed barriers to healthcare
- safely welcome hundreds of children to YMCA Camp Watia and summer day camp
- offer working families a safe, affordable option for afterschool care
- teach hundreds of youngsters how to be safe in the water
- prevent social isolation by offering online and outdoor fitness options as well as virtual classes for people with chronic diseases
- Provide safe, clean environments for our members to regain health and reconnect with community

Thank you for your generous support of this critical work. Our hearts are full of hope for what we can accomplish together in the future.

In service and gratitude,

Joe Brumit
Chair, Chief Volunteer Officer

Paul Vest
President and CEO



Thousands of people found health and community at the Y this year



1320+
afterschool
students



2,500+
volunteer
hours



150,000+
pounds of
produce given



2380+
stronger
swimmers



29,550+
healthier
members



175,000+
healthy meals
for kids



450+
remote
learners



MISSION STATEMENT

The YMCA of WNC is committed to strengthening community through programming that supports youth development, healthy living, and social responsibility. Our mission, to put Christian principles into practice through programs that build healthy spirit, mind, and body for all, guides us in all we do and compels us to embrace, reflect, and celebrate the richness of diversity within each other and our community.



1,326 AFTERSCHOOL KIDS
450 REMOTE LEARNERS
1,100 SUMMER DAY CAMPERS
440 YMCA CAMP WATIA CAMPERS
215 21st CENTURY/HORIZONS TEENS
3,593 SWIM LESSONS, SPORTS &
OTHER PROGRAM PARTICIPANTS

BUILDING RESILIENCY

The past 21 months have hit everyone hard, especially children. Learning virtually, feeling the stress of their families, and being cut off from friends is a lot for young people to navigate. Through emergency childcare, remote learning centers, summer day camp, summer school support, academic recovery programs, and afterschool enrichment, the YMCA has been a place where kids can be kids. Our safe, affordable, nurturing programs give children and families the stability they need during uncertain times.

“With the help of the YMCA and their great staff, my family and so many other families have been able to get through these uncertain times. Without the YMCA childcare program I’m not sure how we would’ve made it during this pandemic.”
— Parent of YMCA afterschool student



MEETING CRITICAL NEEDS

Creating safe spaces for all, especially our immigrant and senior communities, has been at the forefront of the Y's efforts throughout the pandemic. We've partnered with the Mexican Consulate, local health departments, and other human service organizations to host several vaccine clinics for vulnerable populations. We also innovated to provide critical resources and reduce social isolation. Our outreach efforts included moving evidence-based health intervention programs to virtual spaces and launching health coaching for older adults. And with the help of dedicated volunteers, we have continued to relieve hunger by delivering fresh, healthy produce to food deserts.

“The YMCA has taught me how to make positive changes in my life without feeling guilty. It has provided tools to help me make the changes.”

— YMCA program participant

1,410 documents, including birth certificates, passports, and IDs, provided at Mexican Consulate events

300 elderly adults from underserved communities vaccinated at the Asheville YMCA



3,635 scholarships awarded for membership and health programs

22,990 visits to our Mobile Food Markets

PROMOTING HEALTHY LIFESTYLES

Providing tools and skills to those seeking to reclaim and improve their health has always been a cornerstone of the YMCA. We have continued to meet people where they are on their health journey, offering evidence-based health initiatives, mobile food and nutrition outreach services, and a variety of in-person, outdoor, and virtual wellness programs. We are truly grateful for the staff, members, and program participants who have stayed with us. Together, we're building a better us.

“Our instructors did an amazing job teaching this class on Zoom! They certainly were given a big challenge doing the class this way. They provided an excellent balance of exercises, discussion groups, games, and fun, and showed so much compassion. It’s always good to be in a community so you don’t feel alone in this process.”

— **LIVESTRONG** at the YMCA participant



CELEBRATING FIVE SUMMERS

After an unplanned pandemic break in 2020, YMCA Camp Watia returned this past summer to celebrate five years of daring, discovery, and dreams. Camp may have been a little different this year, but children were still able to form new friendships, reach for new achievements, and be themselves in the great outdoors. Watia is designed to serve local children, who may not be able to experience camp otherwise. As one camp parent said,

“With no family support, the help given for the kids to attend has been a godsend. As the kids get older, things are more expensive, and we can’t afford to pay for all them to attend stayover camps, as well as all the other expenses. We couldn’t be more grateful for Watia, all their support, and all the great values that are taught!

The kids love it so much!”

— YMCA Camp Watia parent

5
YEARS

3,566 campers served
Campers and staff from **13** countries
and **15** states
4,100 s’mores enjoyed
80 opening and closing campfires

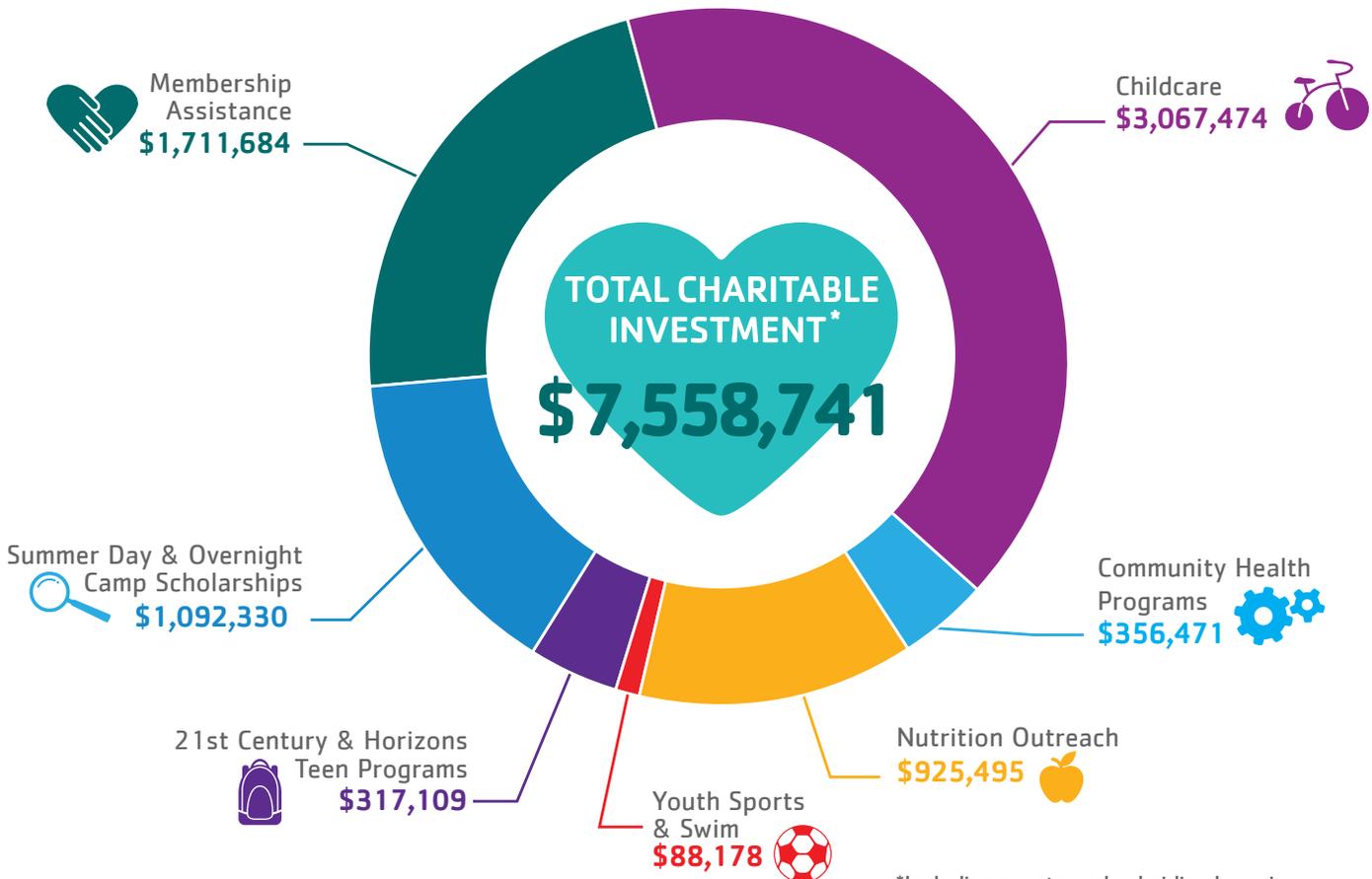
OPERATIONAL*

INCOME	2020-2021	2019-2020	EXPENSES	2020-2021	2019-2020
Public Support			Staffing	\$9,906,944	\$12,254,553
Contributions	\$1,789,907	\$2,041,972	Contract Services	1,310,727	1,338,931
United Way	31,154	38,943	Supplies	1,016,815	1,067,026
Grants	4,259,440	1,062,254	Occupancy	2,213,952	2,395,643
Government Contracts	1,450,305	2,057,690	Equipment	174,545	211,784
Earned Revenue			Printing/Promotions	389,349	531,787
Membership	9,052,789	13,942,847	Travel	100,107	130,940
Programs	4,216,559	4,372,279	Dues	262,391	286,915
Other	1,281,103	1,217,914	Financing	1,565,764	1,805,915
Subsidized Services	(2,753,288)	(3,895,919)	Other	2,379,994	2,157,392
TOTAL	\$19,327,969	\$20,837,980	TOTAL	\$19,320,588	\$22,180,886

*unaudited

FINANCIAL REPORT

COMMUNITY BENEFIT



*Including grants and subsidized services